

## Workshop Session One: Tuesday, June 28, 2011 • 3:30-5:00 p.m.

- |     |  |               |
|-----|--|---------------|
| 1.1 | Perinatal Environmental Influences on Future Obesity ( <i>RESEARCH</i> )   | Manchester AB |
| 1.2 | Rural Communities: Successful Interventions for Increasing Healthy Eating and Physical Activity ( <i>COMMUNITY</i> ) | Manchester C  |
| 1.3 | Marketing and Its Impact on Childhood Obesity: Strategies to Mitigate Unhealthy Messages ( <i>MARKETING</i> )        | Manchester DE |
| 1.4 | After School: The Time and Place to Address Childhood Obesity ( <i>SCHOOL/AFTER SCHOOL</i> )                         | Manchester F  |
| 1.5 | Federal, State and Local Policies Impacting Food Systems ( <i>AG/FOOD SYSTEMS</i> )                                  | Manchester G  |
| 1.6 | Tools for Changes: GIS Mapping and Assessment ( <i>BUILT ENVIRONMENT</i> )   | Manchester H  |
| 1.7 | Best Practices for Young Children: Nutrition ( <i>EARLY CHILDHOOD</i> )  | Manchester I  |

## Workshop Session Two: Wednesday, June 29, 2011 • 10:15-11:45 a.m.

- |     |   |               |
|-----|---|---------------|
| 2.1 | Building on Lessons Learned from Communities Putting Prevention to Work ( <i>OVERARCHING</i> )                      | Manchester AB |
| 2.2 | Taking the Lead: How Youth Are Creating Change ( <i>COMMUNITY</i> )   | Manchester C  |
| 2.3 | Nutrition Education LEAPs to New Heights! ( <i>SCHOOL/AFTER SCHOOL</i> )  | Manchester DE |
| 2.4 | Working with Diverse Communities: Why Community Partners Are Critical ( <i>HEALTH CARE</i> )                        | Manchester F  |
| 2.5 | Innovative Approaches to Ensuring Access to Physical Education and Physical Activity ( <i>SCHOOL/AFTER SCHOOL</i> ) | Manchester G  |
| 2.6 | Building Food System 101: Improving Public Health in Rural and Urban Communities ( <i>AG/FOOD SYSTEMS</i> )         | Manchester H  |
| 2.7 | Best Practices for Young Children: Physical Activity ( <i>EARLY CHILDHOOD</i> )                                     | Manchester I  |

## Workshop Session Three: Wednesday, June 29, 2011 • 1:15-2:45 p.m.

- |     |   |               |
|-----|---|---------------|
| 3.1 | Research Methods: How to Build the Evidence for Community Change ( <i>RESEARCH</i> )                        | Manchester AB |
| 3.2 | Working in Partnership to Keep Communities Safe: Our Health Depends On It ( <i>COMMUNITY</i> )              | Manchester C  |
| 3.3 | Change Environments Through School Wellness Policies ( <i>SCHOOL/AFTER SCHOOL</i> )                         | Manchester DE |
| 3.4 | Successes and Challenges in Engaging Medi-Cal Providers to Prevent Pediatric Obesity ( <i>HEALTH CARE</i> ) | Manchester F  |
| 3.5 | Taking it to the Masses: Creative Strategies for Launching a Marketing Campaign ( <i>MARKETING</i> )        | Manchester G  |
| 3.6 | Community Greening: The Critical Role of Parks and Open Space ( <i>BUILT ENVIRONMENT</i> )                  | Manchester H  |
| 3.7 | A Life-course Perspective on Preconception Care and Early Childhood Development ( <i>EARLY CHILDHOOD</i> )  | Manchester I  |

## Mini-Plenary Session One: Wednesday, June 29, 2011 • 3:15-5:15 p.m.

MPI.1	Health in All Policies: A Good Solution Solves Multiple Problems ( <i>COMMUNITY</i> )	Manchester A-C
MPI.2	Visionary Approaches to Creating Active Communities ( <i>BUILT ENVIRONMENT</i> )	Manchester D-F
MPI.3	The Children's Advertising Debate: A New Perspective ( <i>MARKETING</i> )	Manchester G-I
MPI.4	National Policy Update: Key Childhood Obesity Initiatives ( <i>OVERARCHING</i> )	Douglas B

## Workshop Session Four: Thursday, June 30, 2011 • 8:00-9:30 a.m.

4.1	Youth Speak! ( <i>OVERARCHING</i> )	Manchester AB
4.2	Creating a Persuasive Obesity Prevention Policy Agenda ( <i>COMMUNITY</i> )	Manchester C
4.3	Completing the Streets While Building the Ideal Healthy Community for Children: An Interactive Workshop ( <i>BUILT ENVIRONMENT</i> )	Manchester DE
4.4	Promoting Weight Sensitivity and Health Messages for All Sizes ( <i>HEALTH CARE</i> )	Manchester F
4.5	What's all the Buzz About Social Media? How Are Public Health Programs Using Social Media and Mobile Technology to Reach Their Audience? ( <i>MARKETING</i> )	Manchester G
4.6	Physical Activity Among Children: What Environments Matter? ( <i>RESEARCH</i> )	Manchester H
4.7	Breastfeeding as a Health Policy Issue: Hospital Practices ( <i>EARLY CHILDHOOD</i> )	Manchester I

## Mini-Plenary Session Two: Thursday, June 30, 2011 • 9:45-11:45 a.m.

MP2.1	School Meals: Taste Good? Look Good? Good for You? ( <i>SCHOOL/AFTER SCHOOL</i> )	Manchester A-C
MP2.2	Moving Toward Healthier and Sustainable Food Systems ( <i>AG/FOOD SYSTEMS</i> )	Manchester D-F
MP2.3	A Calorie is a Calorie—Or Is It? ( <i>RESEARCH</i> )	Manchester G-I
MP2.4	The Latest on Sugary Beverages: From Industry Tactics to Policy Efforts and Everything in Between ( <i>OVERARCHING</i> )	Douglas B

## Mini-Plenary Session Three: Thursday, June 30, 2011 • 1:00-3:00 p.m.

MP3.1	Efforts to Improve the Federal Nutrition Programs in Early Childhood ( <i>EARLY CHILDHOOD</i> )	Manchester A-C
MP3.2	Farm to Fork: Moving from Theory to Practice ( <i>AG/FOOD SYSTEMS</i> )	Manchester D-F
MP3.3	Where are the Dollars in Health Care Reform? National Policy Impact on Obesity Prevention and Care ( <i>HEALTH CARE</i> )	Manchester G-I
MP3.4	Late Breaking News ( <i>OVERARCHING</i> )	Douglas B